

Action: 3 To set up an Economic Development Unit within Fingal County Council to enhance county performance and to further economic development within Fingal, working in partnership with key stakeholders.

Rationale The need to integrate the efforts made by various agencies to attract overseas investment and promote enterprise development in Fingal.

Roles of Contributing Partners					
	€ Finance	☺ Co-ordinate	⌚ Implement	📄 Integrate into Plans	💬 Comment and Observe
FCC ³	✓	✓	✓	✓	
FCEB			✓	✓	
Enterprise Ireland			✓	✓	
IDA			✓	✓	
RDL			✓	✓	
FBF			✓	✓	✓
ITB			✓	✓	
FDB					✓

Key Steps An inter agency project team driven by Fingal County Council to devise a County Economic Strategy and in turn, monitor and identify investment opportunities within the county.
To set up regular liaison meetings with the County Brand sub-group
To devise the work programme including initial tasks to be carried out e.g. Branding, Audit of Current Position, Market Research, Venture Funding and Job Retention Strategies.

Timeframe	2006				2007				2008			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Pre-Planning	✓											
Implementation		✓	✓	✓	✓	✓	✓	✓	✓	✓		
Evaluation				✓				✓				✓

Indicators	Process	Administrative	Global
	Level of attendance no less than 66% of overall membership.	Heightened FDI and Enterprise growth.	<ul style="list-style-type: none"> • Job retention. • New job creation. • Higher County Gross Value Added (estimate). • Greater quantity of rates, greater income.

Commitment to Costs Fingal County Council, Programme Group 4 [Development Incentives & Controls].

³Property & Economic Development Department, Chair of Planning & Development SPC