

Action: 14 To develop a series of inter-linked walking trails collectively known as “The Fingal Way” incorporating coastal, historical, heritage, river and canal walks.

Rationale Fingal has a wealth of natural resources to attract visitors.
 People like to have the security of way marked trails.
 Walking is a potential source of income for the county.
 Walking is a growth niche market in tourism.
 Fingal could provide the 3 to 5 hour walks favoured by the less adventurous.

| Roles of Contributing Partners | | | | | |
|--------------------------------|--------------|------------------|-----------------|------------------------------|-----------------------------|
| | € Finance | ☺ Co-ordinate | ⚙️ Implement | 📄 Integrate into Plans | 💬 Comment and Observe |
| FCC ¹¹ | ✓ | ✓ | ✓ | ✓ | |
| RDL | ✓ | | | | ✓ |
| Fingal Tourism | | | | ✓ | |
| Dublin Tourism | | | ✓ | ✓ | |
| FCVF | | | | | ✓ |
| FDB | | | | | ✓ |
| HSE | | | | ✓ | |

Key Steps Appoint a dedicated Walks Officer in FCC.
 Prepare a list of existing walks to include canals, demesnes and estuaries.
 Map and sign walking routes.
 Submit application to RDL for funding.
 Consult with Irish Heart Foundation.
 Liase with the Biodiversity and Heritage Officers of Fingal County Council.
 Establish loops from walks linking to craft, food, heritage and visual amenities.
 Promote the Fingal Way through the Health Promotion Unit of the Health Service Executive.

| Timeframe | 2006 | | | | 2007 | | | | 2008 | | | |
|----------------|------|----|----|----|------|----|----|----|------|----|----|----|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Pre-Planning | ✓ | ✓ | | | | | | | | | | |
| Implementation | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Evaluation | | | | ✓ | | | | ✓ | | | | ✓ |

| Indicators | Process | Administrative | Global |
|------------|--------------------------------------|-----------------------------|--|
| | Agreement of the way by end of 2006. | Marketing Plan for the way. | No. of annual users of the way No of km of the way available. |

Commitment to Costs RDL (LEADER Fund) and FCC (Programme Group 6, Recreation and Amenities).

¹¹Community, Recreation & Amenities Department and Planning Department